

Louisiana Direct Seafood



Thomas Hymel,
LSU AgCenter /Sea Grant
La Direct Seafood Program Director



A photograph of a waterfront in Delcambre, Louisiana, featuring several large shrimp boats docked along a canal. The boats are white with blue and green accents, and their masts and rigging are visible against a blue sky with light clouds. The water is calm, reflecting the boats and the sky. The text "Delcambre Waterfront" is overlaid in white, and "Shrimp Capital of the World" is overlaid in black with a white outline.

Delcambre Waterfront

“Shrimp Capital of the World”



Delcambre Direct Seafood

Success Story !!



www.delcambredirectseafood.com

Now in year 3

- Fisher Direct
- Internet Based
- Quality
- Fresh
- Local



- Local
- Wild
- Natural
- Fresh

- Crabs
- Drum
- Flounder
- Bait



Quality Sells



Family Business Survival





Capt Larry Touchet



“ ICE CHEST MARKET ”



Deleambre Commerce



“ relationships ”

Fishers, Processors, Markets, Distributors...



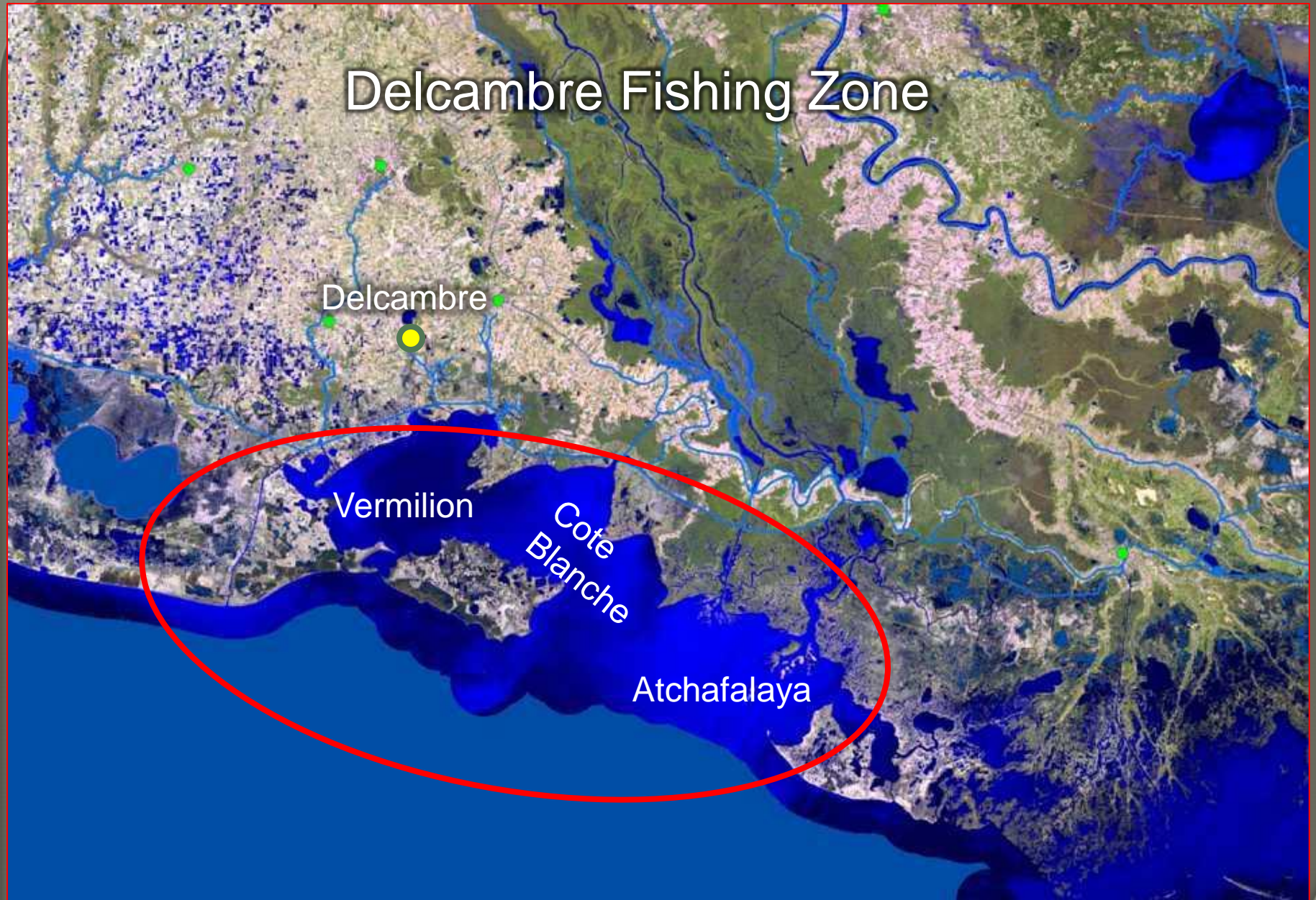
Delcambre Fishing Zone

Delcambre

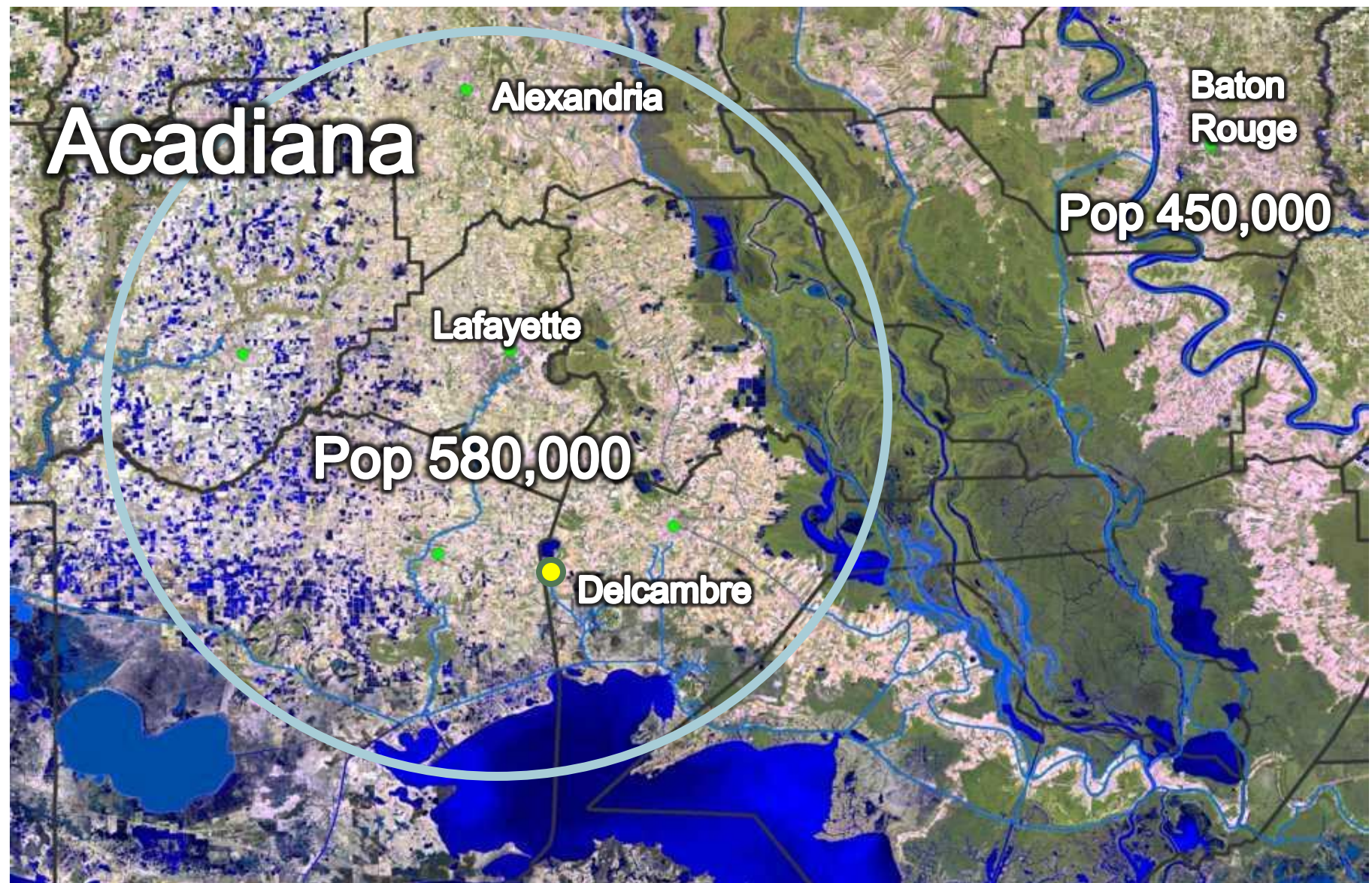
Vermilion

Cote
Blanche

Atchafalaya



Delcambre Direct ...Market Zone





MEMBER LOCATIONS

- ➔ Cameron
- ➔ Delcambre
- ➔ Lafourche / Terrebonne
- ➔ SouthShore - New Orleans Area

Fisher / Seller Info

Chefs and Recipes

Seafood Handbook

Buy Fresh Shrimp!

Direct from the Shrimper!

Listed below are the shrimpers and what they are currently catching. Call the shrimper directly to place your order. Just click the **red button** with the shrimper's name for their contact information.

FRESH CATCH -

[SEARCH](#)

Rene' Gregoire

LIL' MAN

LIL MAN is out shrimping now. It will be back at the dock on Saturday (10/6) with lots of beautiful white shrimp. Come by the dock to buy right off the boat, or call Rene at 985-688-2975 to place an order.

03-Oct-2012 02:29 PM » [Tell A Friend](#) » [Read More](#)

Bucky and Mary Hill

AIMEE & JOEB

AIMEE & JOEB is heading out today (10/2) and will be back Friday evening to start selling at the dock on Saturday and Sunday (10/6 & 10/7). Come buy shrimp fresh off the boat, or call Bucky at 337-658-2778 to place an order.

03-Oct-2012 11:59 AM » [Tell A Friend](#) » [Read More](#)

Dennis Hollier

DADDY'S ANGELS

ANNOUNCEMENTS

03-Oct-2012

Vermilion Bay Sweet, and our own Shawn Sigur and Thomas ...

[Read More](#)

20-Mar-2012

The Louisiana blue crab fishery has earned the Marine St...

[Read More](#)

Get a Badge!

If you love fresh-off-the-boat shrimp, and support our Delcambre shrimpers,

[Grab your Badge here!](#)

PORT LOCATION



Louisiana Direct Seafood Academy

Funded by Rockefeller Foundation \$150K



Business , Direct Marketing, Seafood Quality Topics



www.portofdelcambre.com



PORT of DELCAMBRE

NORTH PIER MARINA →
SOUTH PIER →
BOAT LAUNCH →

Dock Day

EDUCATIONAL PROGRAM
FOR COMMERCIAL FISHERMEN

April 12, 2012 • 10am - 2pm
Shrimp Festival Building

A low-angle shot of a fisherman in a brown shirt and jeans, pulling a large green fishing net filled with fish. The net is draped over a structure, and the fish are visible through the mesh. The background is a bright blue sky with scattered white clouds.

LOUISIANA SEAFOOD DIRECT

EDUCATIONAL DOCUMENTARY SERIES
PART I: LEGAL BUSINESS & FINANCIAL PLANNING



Delcambre

Direct

Seafood.com

Gator Sausage
at Shawn's

Delcambre Direct Seafood

- ◉ Business Innovation awards
- ◉ Iberia Chamber of Commerce
- ◉ Lafayette Chamber of Commerce
- ◉ Direct Marketing Congressional Briefing
May 2012

Louisiana Direct Seafood : **Funded**

GSMFC \$560K



2011 Louisiana Sea Grant Project,
Gulf States Marine Fisheries Commission

Kickoff : May 2012

Louisiana Direct Seafood

Cameron
Direct

Delcambre
Direct

LafTer Direct

Lafourche

Terrebonne

Southshore Direct

Chalmette

Lafitte

New Orleans

LA DIRECT
HOME

PORT
LOCATIONS

NEWS
& EVENTS

LINKS &
RESOURCES

ABOUT
LA DIRECT

CONTACT
US

SE

LOUISIANA DIRECT SEAFOOD

Your Freshest Catch



PORT LOCATIONS

- ▶ Cameron
- ▶ Delcambre
- ▶ Lafourche / Terrebonne
- ▶ South Shore - New Orleans

FRESH CATCH FINDER

Enter Address or Zip Code:

Submit

NEWS & EVENTS

13-Jan-2012

You can now write about your latest news, announcements and much more. When a customer clicks th...

[Read More](#)

18-Sep-2007

Welcome

Quality wild-caught American seafood, all caught the traditional way is now available on a seasonable basis. Local frozen seafood is also available if desired.

Thomas wanted a Link

Why Buy Direct?

Delcambre Direct Seafood

LOUISIANA DIRECT SEAFOOD FRESH CATCH PARTNER

Sign up for our Newsletter ▾

No one logged in.

HOME

SELLERS

NEWS

ABOUT US

CONTACT US

LA DIRECT SEAFOOD



TESTIMONIALS

It was very easy to contact a seller and the shrimp were fresh!

JU'LE



Welcome To Delcambre!

We are Shrimp!

Whether you want to buy a few pounds of fresh gulf shrimp for a family meal, or whether you want to come out and catch your own. You can do that and a lot more in Delcambre! (pronounced del-come.) Mostly, we want you to experience our hospitality, our culture, and our heritage. After all, even our name says Welcome!

Fresh From The Sea To Your Plate.

How to plug into Delcambre Direct and make a purchase [Read More...](#)

FRESH CATCH - [SEARCH](#)

Gary A Lombas - Fresh Shrimp

Gary and I will be taking a vacation the week of 4/18 thru 4/25. If anyone would like to order over 50#'s of 16/20, 10/15 or 9/12 cr shrimp, we

ANNOUNCEMENTS

20-Mar-2012

The Louisiana blue crab fishery has earned the Marine Stewardship Council..

[Read More](#)

19-Mar-2012

The Port of Delcambre is accepting slip rentals at its newly constructe..

MEMBER LOCATIONS

- ➔ Cameron
- ➔ Delcambre
- ➔ Lafourche / Terrebonne
- ➔ SouthShore - New Orleans Area

LaTer Direct Seafood.com

YOUR FRESH CATCH PARTNER









Later Direct Seafood
A LOUISIANA FRESH CATCH

LATER DIRECT SEAFOOD

Lafourche - Terrebonne

www.laterdirectseafood.com



Sign up for our Email Newsletter and
automatically be entered into our drawing for a

Free Louisiana Fishing License

Like us on Facebook



LATER DIRECT SEAFOOD
Lafourche - Terrebonne
www.laterdirectseafood.com
Email News Letter Sign-up & Draw Prize Registration
Name _____
Address _____
City _____ State _____ Zip _____
Phone _____



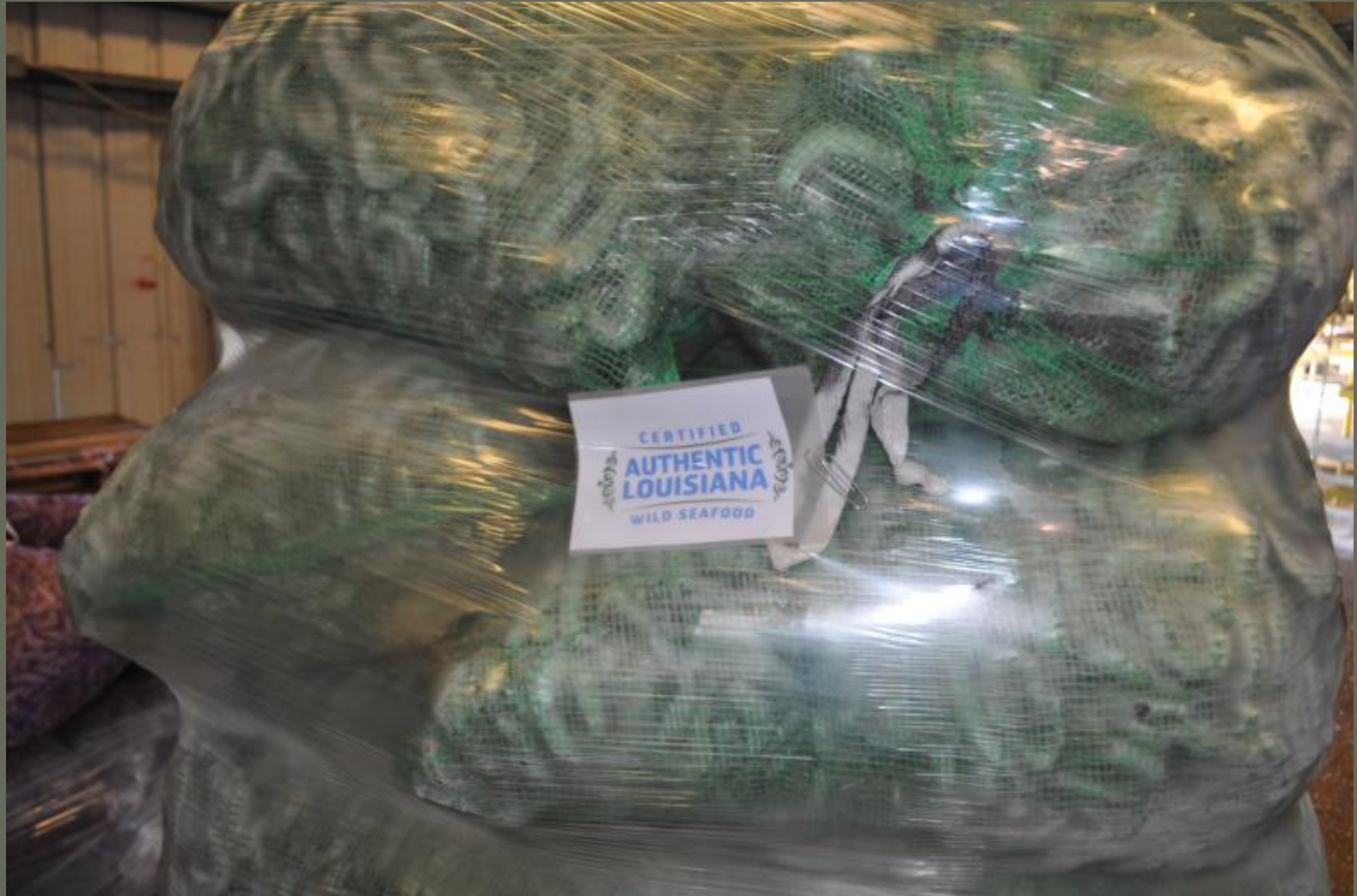




LOUISIANA LIT SEAP
Freshest



Local Branding Demo Project













RAW • PEELED • DEVEINED

PRODUCT OF USA

— PREMIUM —

WILD CAUGHT • HAND SELECT

**VERMILION
BAY & SWEET**

White Shrimp

DELACAMBRE • LOUISIANA

26/30

HAND-PEELED

NET CONTENTS 1.5LBS KEEP FROZEN
THAW UNDER REFRIGERATION IMMEDIATELY BEFORE USE

www.delcambre-direct-seafood.com

Nutrition Facts

Serving Size (100g) (3.5 oz)
Serving Per Container About 7

Amount Per Serving

Calories: 70 Cal from Fat: 10

% Daily Value*

Total Fat 1g 2%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 125mg 42%

Sodium 570mg 24%

Total Carbohydrate 1g 0%

Dietary Fiber 0g 0%

Sugars 0g

Protein 14g

Vitamin A 4% • Vitamin C 0%

Calcium 0% • Iron 2%

*Percent Daily Values are based on a diet of other people's secrets.
Your daily needs may be higher or lower depending on your calorie needs.

	Calories	2,000	2,500
Total Fat	Less Than	65g	80g
Sat Fat	Less Than	25g	25g
Cholesterol	Less Than	300mg	300mg
Sodium	Less Than	2,400mg	2,400mg
Total Carb		300g	375g
Dietary Fiber		25g	30g

Calories Per Gram
Fat 9 • Carbohydrate 4 • Protein 4

Ingredients

Shrimp, sodium bisulfite (to preserve color)

Packaged by:

Gulf South, Inc. LA Permit No.
25835 cA Hwy 333 57-0002003
Abbeville, LA 70510
337-893-8717 Lot #GS001



DelcambreDirectSeafood.com

Check out the FRESH CATCH MESSAGE BOARD and sign up for our newsletter!

**Vermilion Bay Sweet
SHRIMP
SOLD HERE!**

Premium, Hand Peeled, Deveined, Frozen ★ DelcambreDirectSeafood.com



**PURCHASE
VERMILION BAY
SWEET SHRIMP
SUNDAY
at the
IDF BUILDING**

101

IDF

IDF







PURCHASE
VERMILION BAY
SWEET SHRIMP
SUNDAY
at the
IDF BUILDING

VERMILION
BAY SWEET
Shrimp

VERMILION
BAY SWEET
Shrimp

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SP















Vermilion Bay Sweet: Bountiful Harvest for Shrimpers, Local Businesses and Seafood Lovers

News Editor | October 1, 2012 | 0 Comments



LOUISIANA SEAFOOD

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SUBMIT

Privacy guaranteed. We'll never share your info.



Video

RAW • PEELED

PRODUCT OF USA

— PREMIUM —

WILD CAUGHT • HAND SELECT

**VERMILION
BAY SWEET**
White Shrimp

DELCAMBRE • LOUISIANA

Perfect For

GUMBOS, FETTUCCINES, PASTAS & POBOYS

70/90

NET CONTENTS 1 LB KEEP FROZEN

THAW UNDER REFRIGERATION IMMEDIATELY BEFORE USE

www.delcambre-direct-seafood.com



RAW • PEELED

PRODUCT OF SEA

PREMIUM

WILD CUGHT • HAND SELECT

**VERMILION
BAY SWEET**
White Shrimp

SEACAMPS • LOUISIANA



NET CONTENTS 1 LB KEEP FROZEN

THAW UNDER REFRIGERATION IMMEDIATELY BEFORE USE

www.vermilionbaydirectseafood.com

What's next ?

- ◉ Projects with LA Seafood promo board
- ◉ Seafood Farmers Market... Funded via USDA and Blue Cross \$1.1 M
- ◉ IQF On board brine frozen shrimp BMP
- ◉ Expansion of Seafood Academy efforts
- ◉ More branded products.... Black Drum
- ◉ LA Direct marketing grant BP \$50K
- ◉ Development of LA Direct Projects

What we have learned

- ◉ Timing perfect
- ◉ Requires serious commitment
- ◉ Education needs
- ◉ Handholding
- ◉ Partnerships
- ◉ Each project unique
- ◉ Grassroots....bottom up
- ◉ Can be done
- ◉ Opportunities endless

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Louisianadirectseafood.com